

Graduate Certificate in International Business

Unlock global opportunities with our Graduate International Business Certificate. Explore key areas to develop expertise applying business subjects in international settings.

Prerequisites as noted for each course or equivalent course(s) or documented competence and approval from the Department Chair.

MKTG 632	Global Marketing	3
Prerequisite: MKTG 510, MKTG 511, MKTG 512 or MKTG 311 or equivalent.		
FINE 653	International Finance	3
Prerequisite: FINE 518 or FINE 610 or FINE 332 or equivalent.		
FINE 673	Global Economic Analysis	3
BUSW 604	International Business Administration	3
Prerequisites: as noted above or documented external third-party leveling course(s) or approval of department chair.		
Total Credits		12

Certificate courses have limited offerings. Please consult with your advisor when planning your course/term enrollments.

Students will:

- Analyze different factors that influence global strategy.
- Analyze the internal success factors to operate in the global marketplace.
- Analyze the external success factors to operate in the global marketplace.