

B.S. in Aviation Business Administration

Suggested Plan of Study - Common Year One and Year Two

Year One		Credits
ACC 210	Financial Accounting	3
AS 120	Principles of Aeronautical Science	3
BA 125	Foundations in Business Data Analytics	3
BA 201	Principles of Management	3
MK 220	Marketing	3
COM 122	English Composition	3
COM 219	Speech	3
EC 210	Microeconomics	3
MA 120	Quantitative Methods I	3
MA 220	Quantitative Methods II	3
Credits Subtotal		30.0

Year Two		Credits
	BA XXX Major Required course	3
BA 225	Business Law	3
BA 232	Techniques in Business Analytics	3
BA 317	Organizational Behavior	3
BA 352	Business Analytics for Decision Making	3
COM 222	Business Communication	3
EC 211	Macroeconomics	3
MA 222	Business Statistics	3
	HU 14X Elective	3
	Physical Science Lecture	3
	Physical Science Lab	0
Credits Subtotal		30.0
Credits Total:		60.0

Air Transportation Major

Year Three		Credits
ACC 312	Managerial Accounting	3
BA 320	Business Information Systems	3
BA 325	Social Responsibility and Ethics in Management	3
FIN 332	Corporate Finance I	3
	Major Required Course	9
	Humanities Upper Level Elective	3
	Physical Science Lecture	3
	Open Elective	3
Credits Subtotal		30.0
Year Four		Credits
BA 335	International Business	3
BA 420	Management of Production and Operations	3
BA 490	Strategic Management	3
	Major Required Course	3
	Specified Elective	6
	Open Elective	12
Credits Subtotal		30.0
Credits Total:		60.0

Aviation and Aerospace Marketing Major

Year Three		Credits
ACC 312	Managerial Accounting	3
BA 320	Business Information Systems	3
BA 325	Social Responsibility and Ethics in Management	3
FIN 332	Corporate Finance I	3
MK 355	Data Driven Decision Making	3
MK 400	Social Media Marketing	3
	Physical Science Lecture	3
	Humanities Upper Level Elective	3
	Open Elective	3
	AOC Specified Elective	3
Credits Subtotal		30.0
Year Four		Credits
BA 335	International Business	3
BA 420	Management of Production and Operations	3
MK 490	Strategic Marketing Analytics and Data Visualization	3
	AOC Specified Electives	9
	Open Electives	12
Credits Subtotal		30.0
Credits Total:		60.0

Supply Chain Management in Aviation/Aerospace Major

Year Three		Credits
ACC 312	Managerial Accounting	3
BA 215	Transportation Principles	3
BA 320	Business Information Systems	3
BA 325	Social Responsibility and Ethics in Management	3
BA 363	Supply Chain Management	3
BA 410	Management of Air Cargo	3
FIN 332	Corporate Finance I	3
	Humanities Upper Level Elective	3
	Physical Science Lecture	3
	Open Elective	3
Credits Subtotal		30.0
Year Four		Credits
BA 335	International Business	3
BA 420	Management of Production and Operations	3
BA 490	Strategic Management	3
BA 411	Logistics Management for Aviation/Aerospace	3
	Major Specified Elective (Choose TWO): BA 336 or BA 424 or BA 452 or MK 326	6
	Open Electives	12
Credits Subtotal		30.0
Credits Total:		60.0