

B.S. in Aviation Business Administration

General Education Requirements

For a full description of Embry-Riddle General Education guidelines, please see the General Education section of this catalog. These minimum requirements are applicable to all degree programs.

General Education	36
Program Support	12
Business Core	36
Major	21
Open Electives	15
Total Credits	120

General Education*

Communication Theory and Skills	9
Lower-Level Humanities	3
Lower-Level Social Sciences (EC 210)	3
Lower or Upper-Level Humanities or Social Sciences (EC 211)	3
Upper-Level Humanities or Social Sciences	3
Computer Science (BA 125)	3
Mathematics	6
Physical and Life Sciences	6
Total Credits	36

* Embry-Riddle courses in the general education categories of Communication Theory and Skills, Mathematics, Computer Science, Physical and Life Sciences, Humanities, and Social Sciences may be chosen from approved list of General Education courses, assuming prerequisite requirements are met and with the permission of the advisor. Courses from other institutions are acceptable if they fall into these broad categories and are at the level specified above in the Aviation Business Administration vertical outline. Other courses may also be used with the permission of a department chair.

Program Support

AS 120	Principles of Aeronautical Science	3
BA 232	Techniques in Business Analytics	3
BA 352	Business Analytics for Decision Making	3
MA 222	Business Statistics	3
Total Credits		12

Business Core

ACC 210	Financial Accounting	3
ACC 312	Managerial Accounting	3
BA 201	Principles of Management	3
BA 225	Business Law	3
BA 317	Organizational Behavior	3
BA 320	Business Information Systems	3
BA 325	Social Responsibility and Ethics in Management	3
BA 335	International Business	3
BA 420	Management of Production and Operations	3
BA 490	Strategic Management	3
FIN 332	Corporate Finance I	3

MK 220	Marketing	3
Total Credits		36

Open Electives

Students select a minor or complete open electives of their choice.	15
Total Credits	15

Air Transportation Major

BA 215	Transportation Principles	3
BA 310	Airport Management	3
BA 315	Airline Management	3
BA 426	International Aviation Management	3
EC 420	Economics of Air Transportation	3
Specified Electives**		6
Total Credits		21

** If pursuing the Project Management minor, BA 424 can not be used as a Specified Elective for the Supply Chain Management major. If not pursuing the Project Management minor, select any ACC/BA/EC/FIN/ MK Upper-level course not required in the Business Core or major.

Aviation and Aerospace Marketing Major

Required courses		
MK 330	Professional Selling	3
MK 355	Data Driven Decision Making	3
MK 400	Social Media Marketing	3
Choose 4 courses from the following		
MK 402	Creative Content	
MK 405	Corporate Aviation Marketing	
MK 415	Aerospace Marketing	
MK 425	Airline Marketing	
MK 435	Airport Marketing	
MK 445	Government as Customer: Aerospace Business Development	
Total Credits		21

Supply Chain Management in Aviation and Aerospace Major

BA 215	Transportation Principles	3
BA 363	Supply Chain Management	3
BA 410	Management of Air Cargo	3
BA 411	Logistics Management for Aviation/Aerospace	3
Select three from the following:		
BA 336	Electronic Commerce	
BA 424	Project Management in Aviation Operations	
BA 452	Lean Six-Sigma in Aviation and Aerospace	
MK 326	Marketing Management	
Total Credits		21

Note: Students may select two of the above mentioned courses in combination with a relevant and COB approved internship (CEBA) to satisfy the elective course requirement for the major.

Total Degree Requirements	120
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