

B.S. in Aviation Business Administration

Students will:

- Analyze current societal trends and their impact on the aviation/aerospace industry.
- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Prepare business communications to effectively engage diverse audiences.
- Use research and data to develop reasoned, defensible solutions to business problems.
- Demonstrate they possess critical business knowledge in accounting, economics, management, quantitative business analysis, finance, marketing, legal and social, information systems, and international issues.
- Analyze air transportation practices using aviation and aerospace benchmarking methodologies.
- Demonstrate they possess critical business knowledge related to the air transportation industry.
- Analyze aviation-aerospace marketing practices using aviation and aerospace benchmarking methodologies.
- Demonstrate they possess critical business knowledge related to marketing in the aviation industry.
- Recommend best practices to optimize the supply chain and add value to the organization.
- Demonstrate they possess critical business knowledge related to the supply chain in the aviation/aerospace industry.