

B.S. in Aviation Business Administration

Students will:

- Analyze basic business concepts and introductory terminology in the commercial air transport industry.
- Analyze economic factors relevant to air transportation issues.
- Evaluate trends and contemporary issues within the global commercial air transport industry.
- Integrate extensive knowledge of core business principles and competencies, including accounting, economics, management, quantitative business analysis, finance, marketing, legal/social, and information systems.
- Apply core business knowledge through consulting and/or professional industry performance.
- Synthesize specialized knowledge appropriate to relevant their area of concentration.