

B.S. in Business Administration

The Bachelor of Science in Business Administration program provides students with the skills and knowledge to seek a vast array of career opportunities in business administration and management. Designed for students who want a strong business foundation taught by experienced faculty through experiential learning, the BA degree equips students for future success in the business environment. This degree program reflects the ever-changing and demanding environment of the business industry. The curriculum is focused on emerging markets and designed to provide graduates with the knowledge and skills essential to their successful entry into business and society. Emphasis is placed on effective communications, quantitative and analytical skills, global awareness, information technology, critical thinking skills, teamwork, business functional skills, and a commitment to lifelong learning.

Students will:

- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Prepare business communications to effectively engage diverse audiences.
- Use research and data to develop reasoned, defensible solutions to business problems.
- Analyze current societal trends and their impact on business.
- Demonstrate educational goals through consulting and professional industry performance.
- Apply appropriate analytical techniques to make optimal financial decisions.
- Critique organizational behavior and general management concepts and theories.

Degree Requirements

The Bachelor of Science degree in Business Administration requires successful completion of a minimum of 120 credit hours and is normally completed in eight semesters. Designed for students interested in obtaining a strong business foundation, the student may select an Area of Concentration in Accounting, Finance or Management.

Students should declare their Area of Concentration at the beginning of their sophomore year. Students who want to specialize in more than one Area of Concentration may cross-utilize up to 6 credit hours toward the second area of concentration.

The School of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP) and the goal of our accredited program is to create management professionals with strong business and leadership acumen.

Program Requirements

General Education

Embry-Riddle degree programs require students to complete a minimum of 36 hours of General Education coursework. For a full description of Embry-Riddle General Education guidelines, please see the General Education section of this catalog.

Students may choose other classes outside of their requirements, but doing so can result in the student having to complete more than the degree's 120 credit hours. This will result in additional **time and cost** to the student.

Communication Theory and Skills	9
Computer Science/Information Technology	3
Mathematics	6
Physical and Life Sciences (Natural Sciences)	6

Humanities and Social Sciences	12
3 hours of Lower-Level Humanities	
3 hours of Lower-Level Social Science	
3 hours of Lower-Level or Upper-Level Humanities or Social Science	
3 hours of Upper-Level Humanities or Social Science	

Total Credits 36

Business Core (85-86 Credits)

The following course of study outlines the quickest and most cost-efficient route for students to earn their B.S. in Business Administration. Students are encouraged to follow the course of study to ensure they complete all program required courses and their prerequisites within four years.

Courses in the core with a # will satisfy your general education requirements.

ACC 210	Financial Accounting *	3
ACC 312	Managerial Accounting **	3
BA 102	Introduction to Aviation, Aerospace and Global Business	3
or BA 189	Introduction to Business	
BA 201	Principles of Management	3
BA 222	Business Analytics Tools #	3
BA 311	Marketing	3
BA 319	Managerial and Organizational Behavior *	3
BA 320	Business Information Systems	3
BA 325	Social Responsibility and Ethics in Management	3
BA 335	International Business	3
BA 352	Business Analytics for Decision Making	3
BA 353	Management of Production and Operations	3
BA 390	Business Law	3
BA 437	Strategic Management and Consulting	3
COM 122	English Composition #	3
EC 210	Microeconomics #	3
EC 211	Macroeconomics	3
EC 315	Managerial Economics	3
FIN 332	Corporate Finance I *	3
General Education - Communications Elective #		6
General Education - Humanities Lower-Level Elective #		3
General Education - Humanities and Social Science Upper-Level Elective #		3
General Education - Natural Science Elective (One must include a lab) #		7-8
MA 111	Pre-Calculus for Aviation #	3
or MA 120	Quantitative Methods I	
MA 222	Business Statistics #	3
PSY 101	Introduction to Psychology (OR Social Science Lower-Level Elective) #	3

Open Electives (16-17 Credits)

Open Electives 16-17

Areas of Concentration - Choose One

Finance (18 Credits)

BA 370	Machine Learning and Big Data **	3
FIN 334	Investment Analysis	3
FIN 342	International Finance **	3
FIN 434	Corporate Finance II	3

Select two courses from the following: 6

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ACC 329	Forensic Accounting and Fraud Examination *	
ACC 339	Intermediate Accounting **	
BA 328	Professional Consulting	
EC 312	Money and Banking	
FIN 333	Personal Financial Planning	
FIN 418	Airport Administration and Finance	

CEBA 396 Co-op or Internship, Study Abroad (focused in Accounting, Business Administration, or Economics), or any Accounting, Business Administration, or Economics Upper-Level Elective

Accounting (18 Credits)

ACC 329	Forensic Accounting and Fraud Examination *	3
ACC 339	Intermediate Accounting **	3
ACC 351	Auditing Principles and Procedures *	3
ACC 390	Financial Statement Analysis Business Valuation	3

Select two courses from the following: 6

BA 328	Professional Consulting	
EC 312	Money and Banking	
FIN 334	Investment Analysis	
FIN 342	International Finance **	

CEBA 396 Co-op or Internship, Study Abroad (focused in Accounting, Business Administration, or Economics), or any Accounting, Business Administration, or Economics Upper-Level Elective

Management (18 Credits)

BA 328	Professional Consulting	3
BA 341	Global Logistics and Supply Chain Management	3
Management Designated Electives		12

Students must select 4 Upper level Accounting, Business Administration, Economics courses which reference "Management," "Managerial," or "Administration" in the course title or description.

Total Credits 120

- * Only Offered in Fall
- ** Only Offered in Spring
- # General Education Course

All Army ROTC students are required to complete SS 321 - U.S. Military History 1900-Present (3 credits) in order to commission.

Business Administration - General

Freshman Year

Fall		Credits
COM 122	English Composition	3
BA 102	Introduction to Aviation, Aerospace and Global Business	3
	or BA 189 Introduction to Business	
MA 111	Pre-Calculus for Aviation	3
	or MA 120 Quantitative Methods I	
	Open Elective	4
PSY 101	Introduction to Psychology (OR Social Science Lower-level Elective)	3
UNIV 101	College Success	(1)
Credits Subtotal		16.0

Spring

BA 201	Principles of Management	3
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BA 222	Business Analytics Tools	3
EC 210	Microeconomics	3
	Humanities Lower-Level Elective	3
	Natural Science Elective with Lab	4

Credits Subtotal 16.0

Sophomore Year

Fall

ACC 210	Financial Accounting	3
	Communications Elective	3
EC 211	Macroeconomics	3
MA 222	Business Statistics	3
	Natural Science Elective	3

Credits Subtotal 15.0

Spring

ACC 312	Managerial Accounting	3
BA 311	Marketing	3
BA 352	Business Analytics for Decision Making	3
	Communications Elective	3
	Open Elective	4

Credits Subtotal 16.0

Junior Year

Fall

BA 319	Managerial and Organizational Behavior	3
BA 320	Business Information Systems	3
BA 353	Management of Production and Operations	3
FIN 332	Corporate Finance I	3
	Humanities or Social Science Upper-Level Elective	3

Credits Subtotal 15.0

Spring

BA 335	International Business	3
	Concentration Courses	6
EC 315	Managerial Economics	3
	Open Elective	3

Credits Subtotal 15.0

Senior Year

Fall

BA 325	Social Responsibility and Ethics in Management	3
BA 390	Business Law	3
	Concentration Courses	6
	Open Elective	3

Credits Subtotal 15.0

Spring

BA 437	Strategic Management and Consulting	3
	Concentration Courses	6
	Open Elective	3

Credits Subtotal 12.0

Credits Total: 120.0