

# B.S. in Business Administration

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**Students will:**

- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Prepare business communications to effectively engage diverse audiences.
- Use research and data to develop reasoned, defensible solutions to business problems.
- Analyze current societal trends and their impact on business.
- Demonstrate educational goals through consulting and professional industry performance.
- Apply appropriate analytical techniques to make optimal financial decisions.
- Critique organizational behavior and general management concepts and theories.