

B.S. in Business Administration

The Bachelor of Science in Business Administration program provides students with the skills and knowledge to seek a vast array of career opportunities in business administration and management. Designed for students who want a strong business foundation taught by experienced faculty through experiential learning, the BA degree equips students for future success in the business environment. This degree program reflects the ever-changing and demanding environment of the business industry. The curriculum is focused on emerging markets and designed to provide graduates with the knowledge and skills essential to their successful entry into business and society. Emphasis is placed on effective communications, quantitative and analytical skills, global awareness, information technology, critical thinking skills, teamwork, business functional skills, and a commitment to lifelong learning.