

Graduate Certificate in International Business

At the **Worldwide Campus**, the International Business Certificate is a 12-credit online program that examines business activities conducted on a global scale. Students analyze factors that influence global strategy and study internal and external elements relevant to the international marketplace. The program includes topics in global marketing, international finance and the development of logistical and supply chain networks. To begin this program, students must first complete MKTG 510, MKTG 511 and MKTG 512 or MKTG 311 or equivalent, and FINE 519 or FINE 610 or FINE 332 or equivalent.

Note: Certificate programs are not eligible for Title IV Federal Financial Aid unless taken as part of a degree program.

Program-Level Student Learning Outcomes

Students will:

- Analyze the external success factors to operate in the global marketplace.
- Analyze different factors that influence global strategy.
- Analyze the internal success factors to operate in the global marketplace.

Worldwide Certificate Requirements

MKTG 632	Global Marketing	3
FINE 653	International Finance	3
FINE 673	Global Economic Analysis	3
BUSA 605	International Business Administration	3
Total Credits		12

Estimated Cost of Attendance: California Student Information (<https://catalog.erau.edu/student-life/student-affairs/california-student/>)