

Master of Business Administration in Aviation Management

At the **Daytona Beach Campus**, the Master of Business Administration in Aviation Management is housed in the David B. O'Maley College of Business. The program integrates business practices with the operational and management aspects of the aviation industry. Instruction is provided by faculty with backgrounds in aviation business, including aviation economics, finance, operations, and optimization. The Master of Business Administration in Aviation Management is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Program-Level Student Learning Outcomes

Students will:

- Build managerial skills in marketing, management, finance, managerial accounting, and strategic integration.
- Explain the major tenets of core business disciplines.
- Use appropriate qualitative and/or quantitative techniques to solve and defend reasoned solutions to business problems.
- Apply ethical reasoning to the analysis of the business ethical environment.

Daytona Beach Program Requirements

Core Requirements	21
Aviation Management Courses	12
Total Credits	33

Core Requirements

ACCT 517	Accounting for Decision Making	3
ECON 523	Advanced Aviation Economics	3
FINE 520	Managerial Finance	3
MGMT 520	Organizational Behavior, Theory, and Applications in Aviation	3
MGMT 635	Business Policy and Decision Making	3
MKTG 515	Strategic Marketing Management in Aviation	3
SCLM 511	Operations Research	3
Total Credits		21

Aviation Management Courses

AVMG 610	Airline Operations and Management	3
AVMG 645	Airport Operations and Management	3
MGMT 604	International Management and Aviation Policy	3
SCLM 646	Air Cargo Logistics Management	3
Total Credits		12

Suggested Plan of Study

Year One

Requirements	Credits
ACCT 517 - Accounting for Decision Making	3
MGMT 520 - Organizational Behavior, Theory, and Applications in Aviation	3

MKTG 515 - Strategic Marketing Management in Aviation	3
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Semester Hours	9
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Requirements Credits

ECON 523 - Advanced Aviation Economics	3
FINE 520 - Managerial Finance	3
SCLM 511 - Operations Research	3

Semester Hours	9
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Total Credits

Total Hours for All Requirements: 18

Year Two

Requirements Credits

AVMG 610 - Airline Operations and Management	3
MGMT 635 - Business Policy and Decision Making	3
MGMT 604 - International Management and Aviation Policy	3

Semester Hours	9
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Requirements Credits

AVMG 645 - Airport Operations and Management	3
SCLM 646 - Air Cargo Logistics Management	3

Semester Hours	6
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Total Credits

Total Hours for All Requirements: 15