

B.S. in Aviation Business Administration

Program-Level Student Learning Outcomes

Daytona Beach

Students will:

- Use research and data to develop reasoned, defensible solutions to aviation/aerospace business problems.
- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Analyze current societal trends and their impact on the aviation/aerospace industry.
- Prepare business communications to effectively engage diverse audiences.
- Demonstrate subject matter expertise in areas of aviation/aerospace as determined by AABI.
- Demonstrate foundational knowledge across core business disciplines.
- Analyze the business ethical environment and apply ethical reasoning.
- Analyze aviation-aerospace marketing practices using aviation and aerospace benchmarking methodologies.
- Recommend best practices to optimize the supply chain and add value to the organization.
- Analyze air transportation practices using aviation and aerospace benchmarking methodologies.

Prescott

Students will:

- Use research and data to develop reasoned, defensible solutions to aviation/aerospace business problems.
- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Analyze current societal trends and their impact on the aviation/aerospace industry.
- Prepare business communications to effectively engage diverse audiences.
- Apply core business knowledge through professional industry performance.

Worldwide & Asia

Students will:

- Use research and data to develop reasoned, defensible solutions to aviation/aerospace business problems.
- Apply business and leadership principles to lead teams ethically and effectively across business functions.
- Analyze current societal trends and their impact on the aviation/aerospace industry.
- Prepare business communications to effectively engage diverse audiences.
- Demonstrate proficiency in identifying and solving global problems related to aviation business administration specialties.