

B.S. in Aviation Business Administration

The Bachelor of Science in Aviation Business Administration is offered at all Embry-Riddle Aeronautical University campuses, providing opportunities for full-time students, working professionals and anyone seeking a career in the field.

At the **Daytona Beach Campus**, the Bachelor of Science in Aviation Business Administration, housed in the David B. O'Maley College of Business, includes a blend of aviation-related science and general education courses, along with courses in airport management and aviation business principles. During the second year, students declare a major from the list below. Students enrolled in Air Force, Army, or Navy ROTC programs may substitute AF, MY, or NSC courses for open elective courses. The program includes the following areas of study: Airport Transportation, 21 credit hours with a focus on airline management and air transport economics; Aviation and Aerospace Marketing, 21 credit hours with a focus on consumer behavior and strategic marketing, with a management and social media focus; and Supply Chain Management in Aviation and Aerospace, 21 credit hours with a focus on global logistics, management, and consulting. The Aviation Business Administration program has dual accreditation through the Aviation Accreditation Board International (AABI) and the Accreditation Council for Business Schools and Programs (ACBSP).

At the **Prescott Campus**, the Bachelor of Science in Aviation Business Administration degree is housed in the School of Business in the College of Business, Security and Intelligence. The undergraduate Aviation Business Administration program emphasizes effective communication, quantitative skills, global awareness, teamwork, and business functional skills. The program is designed to provide a business foundation with preparation for management careers in the aerospace or aviation industry. The Aviation Business Administration program has dual accreditation through the Aviation Accreditation Board International (AABI) and the Accreditation Council for Business Schools and Programs (ACBSP).

At the **Worldwide Campus**, the Bachelor of Science in Aviation Business Administration is housed in the Department of Business Administration in the College of Business. The program is offered in an online format with multiple term start dates throughout the year. In the Bachelor of Science in Aviation Business Administration, students study core business professional skills in an aviation context and prepare for positions in aviation and other industries. The program includes faculty with backgrounds in business, aviation, aerospace, and the military. The BSABA is structured as an aviation management degree; however, additional topics may be studied by pursuing a major or adding a minor. Students may pursue a major in Aviation Marketing, consisting of 27 credit hours with a focus on consumer behavior, public relations, and strategic marketing, including management and social media. The Aviation Business Administration program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

At the **Asia Campus**, a degree in Aviation Business Administration prepares students for careers in the aviation and aerospace industries. Growth in air travel demand, influenced by economic conditions, emerging markets and societal changes, contributes to a need for professionals across multiple sectors. Students in Aviation Business Administration pursue careers in airlines, airports, maintenance, repair and overhaul (MRO), logistics companies and management roles in government and regulatory bodies. The Aviation Business Administration program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Additional modules may be required based on placement examination results in mathematics and English.