

Minor in Communication and Broadcast Media

As the world continues to become more information-driven, the demand for professionals who can communicate complex information continues to increase. All industries—from aviation and aerospace to healthcare and sports—need professionals who have the skills to clearly communicate the complex nature of their work to different audiences in different media.

The minor in Communication and Broadcast Media supplements any major by teaching students the communication competencies that impress employers, helping graduates stand out and propel their careers forward. Students may earn a minor in Communication and Broadcast Media by successfully completing 15 credit hours, comprising three credits of required coursework and 12 credits chosen from specified electives.

Some majors may not be eligible to pair with this minor. See the Minor Restrictions (<https://catalog.erau.edu/programs/undergraduate/minors/restrictions/>) list for details.

Daytona Beach Minor Requirements

COMM 265	Introduction to Newswriting and Reporting	3
Choose Four of the Following: *		12
COMM 180	Media Literacy	
COMM 250	Introduction to Communication Theory	
COMM 268	Sports Writing	
COMM 270	Communication Research Theory and Methods	
COMM 285	Editing and Multimedia Production	
COMM 319	Advanced Speech	
COMM 320	Mass Communication Law and Ethics	
COMM 322	Aviation and Aerospace Communication	
COMM 325	Mass Media and Current Events	
COMM 326	Social Media Communication	
COMM 330	Science and Technology Communication	
COMM 332	Cross-Cultural Communication	
COMM 350	Environmental Communication	
COMM 360	Public Relations	
COMM 362	Communication and Organizational Culture	
COMM 363	Communication and Society	
COMM 364	Visual Design	
COMM 415	Nonverbal Communication	
COMM 460	Crisis Communication	
HUMN 302	Contemporary Issues in Science	
WEAX 280	Introduction to Broadcast Meteorology	
WEAX 475	Video Production	
Total Credits		15

* At least two courses **must** be upper level.