

Minor in Entrepreneurship

The Entrepreneurship minor provides students with foundational knowledge related to starting and developing a business, including the commercialization of technology. The curriculum progresses from business foundations to core concepts in entrepreneurship and culminates in a capstone course in venture creation, with an emphasis on business plan development.

Some majors may not be eligible to pair with this minor. See the Minor Restrictions (<https://catalog.erau.edu/programs/undergraduate/minors/restrictions/>) list for details.

Daytona Beach Minor Requirements

MGMT 201	Principles of Management	3
MGMT 318	Entrepreneurship I	3
MGMT 438	Entrepreneurship II	3
MKTG 311	Marketing	3
MKTG 330	Professional Selling	3
Specified Elective		3
Any AVMG/BUAN/BUSA/ECON/FINE/MGMT/MKTG/SCLM course not required in Minor (300-400 Level Course)		
Total Credits		18