

B.S. in Communication

DEGREE REQUIREMENTS

General Education

General Education

Embry-Riddle courses in the general education categories of Communication Theory and Skills, and Humanities and Social Sciences may be chosen from those listed below, assuming prerequisites are met. Courses from other institutions are acceptable if they fall into these broad categories and are at the level specified.

Communication Theory and Skills	9
ENGL 123 English Composition	3
ENGL (above ENGL 106) and COMD 219	6
Humanities and Social Sciences	12
Lower-Level Humanities	3
Lower-Level Social Sciences	3
Lower-Level or Upper-Level Humanities or Social Sciences	3
Upper-Level Humanities or Social Sciences	3
Any Physical and Life Sciences	6
Any Mathematics 6-hour sequence above MATH 106	6
Any Computer Science / Information Technology	3
Total Credits	36

Core/Major

Communication Core	36
COMD 180 Media Literacy	3
COMD 230 Digital Photography	3
COMD 260 Introduction to Media	3
COMD 265 Introduction to Newswriting and Reporting	3
COMD 295 Rhetorical Strategies and Analysis	3
COMD 320 Mass Communication Law and Ethics	3
COMD 360 Public Relations	3
COMD 362 Communication and Organizational Culture	3
COMD 363 Communication and Society	3
COMD 364 Visual Design	3
COMD 415 Nonverbal Communication	3
COMD 495 Senior Project	3**
or COIN 496 Co-Operative Education	

**When taken as a part of the BS Communication degree, COIN 496 is a 3 credit hour course, and credit hours are approved by the Program Chair.

Program Specialization 21

Choose one Specialization

Minors

Minor*** 15-21

Select a minor, in consultation with your advisor.

***For students in the Bachelor of Science in Communication degree program the RSCH 202 prerequisite for courses in a minor is waived since RSCH 202 is not required for the program.

(View Minors)

Open Electives 6-12

Open elective credits are dependent upon the selected minor.

Total Degree Requirements 120

Program Specializations

Aviation, Science & Technology Communication Specialization

The Aviation, Science & Technology Communication Specialization focuses on the nexus of communication in aviation, science, and technology contexts. Students develop a foundational understanding of effective communication strategies within these dynamic fields, mastering the art of addressing communication challenges as well as gathering, analyzing, and disseminating scientific and technological information to a variety of audiences.

COMD 225 Science and Technology Communication	3
COMD 322 Aviation and Aerospace Communication	3
COMD 335 Technology and Modern Civilization	3
COMD 350 Environmental Communication	3
Select three courses (9 hours) from the following options	
ASCI 110 Introduction to Space Flight	3
ASCI 202 Introduction to Aeronautical Science	3
ASCI 254 Aviation Legislation	3
BSAS 210 Introduction to Aerospace Safety	3
CSCI 123 Introduction to Computing for Data Analysis	3
PHYS 123 Science of Flight	3
PHYS 142 Introduction to Environmental Science	3
SFTY 205 Principles of Accident Investigation	3
WEAX 201 Meteorology I	3
Total Credits	21

Crisis, Risk & Resilience Communication Specialization

Students who select the Crisis, Risk & Resilience Communication Specialization cannot pursue the Crisis, Risk & Resilience Communication Minor.

The Crisis, Risk & Resilience Communication Specialization explores the intersections between communication and safe and secure societies and industries. Students gain a foundation in communication for risk management, crisis response and fostering resilience in multidisciplinary contexts; effectively communicating across the phases of the national preparedness cycle; knowledge of historical, legal and policy foundations of communication challenges and approaches in an all-hazards and whole-community context of civil security.

COMD 365 Communication for Resilience	3
COMD 420 Applied Cross Cultural Communication	3
COMD 460 Crisis Communication	3
COMD 480 Advanced Seminar in Crisis and Risk Communication	3

Select three courses (9 hours) from the following options

EMGY 310 Fundamentals of Emergency Management	3
EMGY 405 Disaster Policy and Management	3
EMGY 430 Emergency Management and Contingency Planning	3
ESVS 301 Community Risk Reduction for the Fire and Emergency Services	3
ESVS 305 Fire Prevention Organization and Management	3
ESVS 402 Fire and Emergency Services Administration	3
HLSA 110 Introduction to Homeland Security	3
HLSA 215 Introduction to Industrial Security	3
HLSA 280 Professional Skills in Homeland Security	3

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HLSD 315	Critical Infrastructure Security, Resilience, and Risk Analysis	3
HLSD 360	Strategic Planning and Decision Making in Homeland Security	3
HLSD 410	Exercise Design and Evaluation in Homeland Security	3
Total Credits		21