

B.S. in Communication

As modern society is increasingly influenced by developments in new media, science, and technology, the demand for skilled communicators continues to grow, with higher than average job growth for communication roles between 2020 and 2030. Embry Riddle's unique Bachelor of Science in Communication (COMD) program equips students with the knowledge and skills needed to succeed in a variety of communication-related careers, from public relations to technical writing to crisis communication.

The COMD program trains students to hone their communication skills; to practice gathering, analyzing, and disseminating information to a variety of audiences; to represent information through effective written, verbal, nonverbal, visual, and digital communication; and to integrate knowledge with practice in communication. Students explore communication in areas such as media literacy, public relations, law, visual design, and more!

Students specialize in one of two areas: Aviation, Science & Technology Communication or Crisis, Risk & Resilience Communication. Students also have the opportunity to minor in another field of study, such as International Relations, Marketing, or Project Management, to tailor their degree to their interests and career goals.

Finally, the program culminates in either a Senior Project or an Internship, giving students the ability to apply their communication knowledge and skills in a real-world setting.

Estimated Cost of Attendance