Graduate Certificate in Business Intelligence and Analytics

The Business Intelligence and Analytics Certificate enables students to develop analytics strategies to solve complex business problems. This includes sourcing data, analyzing data, visualizations and infographics as well as using analytics software.

Note: Certificate programs are not eligible for Title IV Federal Financial Aid unless taken as part of a degree program.

Business Intelligence and Analytics Certificate

BUAN 505	Information Analytics and Visualization in Decision Making	3
BUAN 522	Business Analytics, Social Network and Web Analytics	3
BUAN 523	Data Mining for Business Analytics	3
BUAN 524	Applied Business Intelligence and Analytics	3
Total Credits		**12**

In addition to an ERAU certificate, the above coursework is approved by SAS as part of the SAS Specialization Program. A SAS Digital Badge in Business Intelligence and Analytics will be issued by ERAU and SAS upon completion of this coursework. After completing the above coursework, students can apply for their badge using the SAS Digital Badge Request Form.

Estimated Cost of Attendance

Students will:

- Develop analytics strategies to solve complex business problems.
- Identify data sources and analysis tools to generate actionable business intelligence.
- Manipulate data in database form to clean data and prepare it for analysis.
- Interpret analytics results in the form of infographics, dashboards, and other visualization useful to a variety of audiences.